



Dear Prospective Partner,

On behalf of the Alive Center, thank you for considering a partnership with us to support our local teens. Through this partnership, you will have an impactful opportunity to contribute to a Teen-Led, Teen-Driven (TLTD) center focused on empowering the youth of today to become the impassioned, resilient leaders of tomorrow. In addition, we promote healthy self-awareness and life skills to build more resilient teens. During this partnership, we will market *your* brand and specialties to our diverse community.

Our teen clients are very diverse, ranging from low income, differing races and religions, some with special needs, and many being raised by single parents or grandparents. Many are at-risk youth that need our support. By focusing on them when they are young, we are helping to prevent future drug problems, suicides, depression, obesity and more by helping these kids gain self-esteem and important life skills. We are creating strong leaders - youth that can create and innovate. Our teen center includes:

- *Free after school drop-in hours* provide local teens with a safe after school alternative. This is especially popular with teens whose parents work and those with special needs.
 - Complimentary tutoring
 - A popular mentoring program to provide our younger teens with older teen mentors
 - Clubs for boys and girls that meet during our drop-in hours to provide our teens with an opportunity to share, learn life skills, and make new friends
 - Art room with projects and unstructured art time, board games, video games, snacks and a large space to play ping pong, bags, and hula hoop
- *Free or discounted life skills classes* such as meditation, healthy cooking, mindful art, self-esteem workshops, career development and much more!
- *Leadership / Innovation opportunities for older teens* acting as tutors and mentors for our younger teens, creating their own programs for younger teens, as well as leading on our Student Advisory Board
- *Teen only 'play' events* such as Open Mic Nights, teen concerts, movie nights featuring inspiring documentaries, a fun space for teen clubs to meet and teen bands to jam, and more!

In addition to the Teen Center, we also provide diverse services to adults to help the entire family such as life and family coaching, unstructured art and dance, nutrition and healthy cooking, stress management, healing arts through music, creative writing, mindfulness and more.

Enclosed find information about our annual sponsorship opportunities and benefits. Please reach out with any questions or suggestions that you may have. Thank you for your consideration.

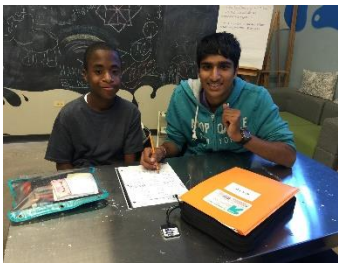
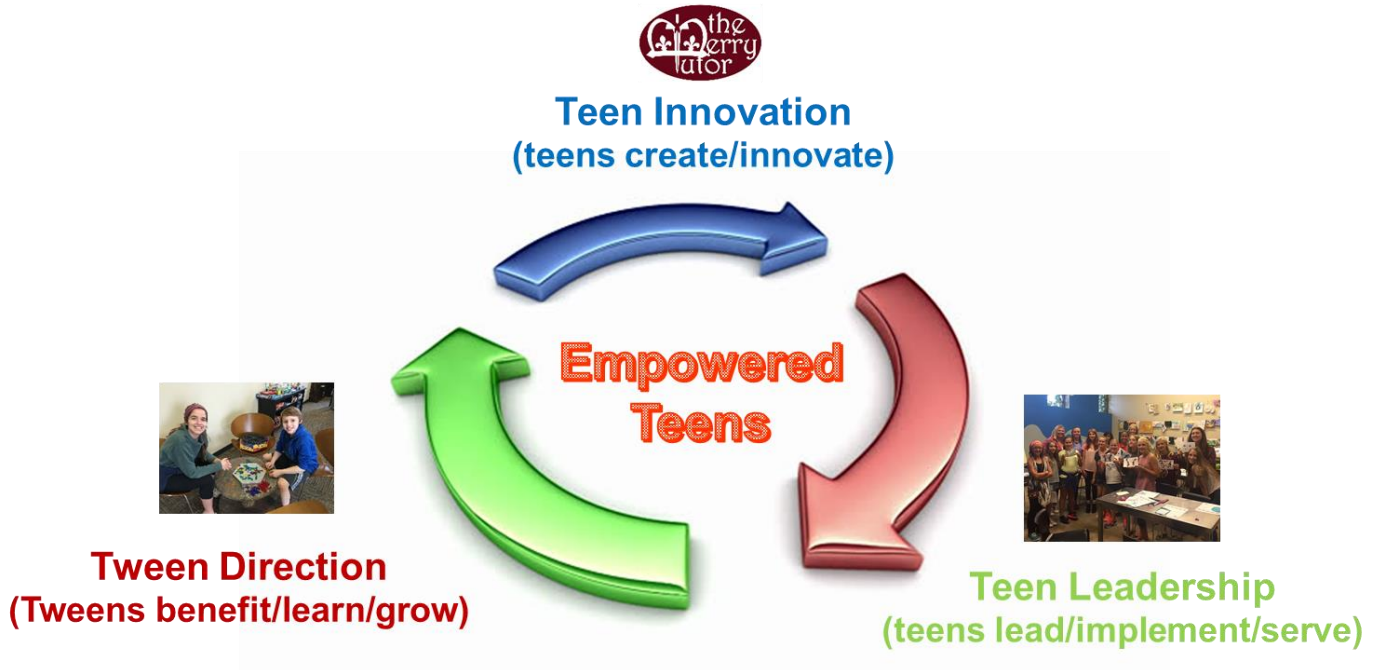
Sincerely,

Kandice K. Henning
Executive Director

What is Teen Initiate?

Teen Initiate is an innovative Teen-Led Teen-Driven (TLTD) program that provides local teens with support and a space to innovate and lead while empowering younger teens and tweens in the process.

EMPOWERED by fellow teens, younger teens and tweens become the leaders and innovators of tomorrow!



Teen Led Tutoring



Teen Led Workshops

Teen Led Mentoring



Teen Led Clubs



Teen Initiate Sponsor

Annual Sponsorship

(only one available!)

This is our highest level of partnership and the most influential in supporting our mission and vision. Because of this, we offer it exclusively to only one organization per year. The Teen Initiate Sponsor is the main sponsor for our innovative Teen Initiate program. It is designed for a company looking to invest in their cause marketing efforts as we will work closely with you to ensure we are assisting in meeting your marketing goals. **Because of its exclusivity, this sponsorship package is customizable to mutually meet your needs as an organization.** This package includes the following plus other items added by you:

- *Exclusive sponsor of our Teen Initiate program with large branding presence on all flyers, social media, signs and newsletters*
- *Large logo brand presence on the home page of our website linking directly to the company URL of your choice*
- *Sharing of your company's relevant blogs and social media posts via our own social media outlets. Company employee's ability to guest blog about how your services assist our community and why they should connect with you.*
- *Press release and publicity through all social media and other communication outlets*
- *4' x 2' hand painted logo displayed on our Donors Wall in our Lounge*
- *Exclusive sponsorship of our Annual Donors Reception*
- *8 hour complimentary venue rental of the Alive Center. We will provide certified teachers for a team-building event, or you can use the space as you desire.*
- *Signage posted in lounge in the center during Teen Drop-In hours*
- *Provide mentors from your company for our Teen Initiate leads*
- *25 complimentary admissions to Alive workshops and events for your staff*
- *Open invitation to attend and advertise at any Teen Initiate event*
- *Semi-annual partnership evaluation meeting with our Executive Director*
- *10 complimentary tickets to our annual fundraising events*
- *Other items added by you*

Investment: \$20,000

Teen Initiate Program Level Sponsor

Annual Sponsorship (one per program)

As a program level sponsor, your company will be THE sponsor for the program that you choose (one sponsor per program). Programs available to sponsor include:

Teen-Led Teen-Driven (TLTD) programs:

- *Girl Empowerment Club* (meets bi-monthly)
- *Junior High Mentoring program* (weekdays during drop-in)
- *Merry Tutor Tutoring program* (Tuesdays and Wednesdays during drop-in)
- *Open Mic Nights* (6 annually)
- *Out of the Box series* (6 – 8 a year)
- *Science Exploration Club* (meets Tuesdays at 4 pm)
- *Teen Leadership Club* (meets monthly)

Additional sponsorship opportunities include non TLTD programs: *Drop-In Snacks, Alive Art Room, Career Development Series and Healthy Cooking Series.*

Benefits include:

- *Your logo* on all marketing for the program, including on our website, social media, flyers, newsletters, signs, etc.
- *Group press release and publicity* through all social media and other communication outlets
- *Sharing of your company's relevant blogs and social media posts* via our own social media outlets
- *2' x 1' hand painted logo* displayed on our Donors Wall in our Lounge
- *2 hour complimentary venue rental* of the Alive Center. Upgrade to a team-building event using Alive certified teachers, or use the space as you desire.
- *Participation in all Teen Initiate events* for your program (e.g. join the Open Mic Night or have a banner there)
- *Ability to provide mentors* from your company to your teen program leads
- Invitation to attend our Annual Donors Reception
- *10 complimentary admissions to all Alive workshops and events* for your staff
- *Annual partnership evaluation meeting* with the Executive Director and leadership
- *2 complimentary tickets* to our annual fundraising events

Investment: \$5,000